



14th October 2011

To whom it may concern
Letter of Reference

Boston Commercial Service Pty Limited engaged Shaun Thompson T/As Telemarketing Professionals for the purposes of outsourced marketing and lead generation during July – August 2011.

Through the initial pilot campaign we have experienced an increase in inbound inquiries along with a higher quality of lead. Having not used an outsourced marketing agency before we were unsure how the campaign would benefit us. We have since decided to renew Shaun' contract and implement a marketing strategy which no doubt will benefit Boston.

Shaun and Telemarketing Professionals have performed above our expectation all while presenting our company in a polite and professional manner. We would recommend using Telemarketing Professionals.

Should you have any queries, please do not hesitate to contact me directly on (02) 8920 8886.

Kind regards,

Benjamin Gower
Business Development Manager
The Boston Group