

To Whom It May Concern,

Re: Letter of Reference

IDC Australia Pty Ltd has engaged Telemarketing Professionals to conduct campaigns for us over the years and have found them to be a valuable extension of our marketing and new client acquisition.

They have assisted us with a number of telemarketing campaigns including lead generation and seminar invitations to senior executive contacts such as CIO and CMO in the medium to large corporate space.

We have found that Telemarketing Professionals not only met our expectations for campaign objectives but in most cases exceed them. We look forward to our continuing relationship for future campaigns.

Please feel free to contact me personally for additional information if required.

Kind regards,

Krystal Krizanovic
Senior Marketing Executive
IDC Australia Pty Ltd