



SYMMETRY INNOVATIONS

Real Time & Embedded Systems Outfitters

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Wednesday, 18 December 2013

Dear Shaun,

Re: Letter of Reference / Testimonial

We found Telemarketing Professionals to be a pleasure to work with in conducting a lead generation campaign for Symmetry Innovations which focused on software engineers or programmers across a number of different industries with a requirement of generating interest in our coding software solutions.

After trying a considerable number of other marketing campaigns that came up with precious little, we were surprised at the number of leads generated by Telemarketing Professionals and found the CRM that they set up for us to help manage and keep on top of the leads as well as the coaching that went with it to be most helpful.

We would have no hesitancy in recommending Telemarketing Professionals to others and look forward to using them again in the future.

Regards

Robert Cameron
Marketing Director
Symmetry Innovations Pty. Ltd.
www.symmetry.com.au