

SynoSure

Suite 4, L15, Eclipse Tower
60 Station St. East
Parramatta, NSW 2150 Australia

Phone: +61 2 8896 6130

Email: info@synosure.com.au

21 August 2013

To Whom It May Concern:

Telemarketing Professionals

We are delighted to recommend Telemarketing Professionals (TP) to prospective clients who desire to increase their sales through telephone lead generation and appointment setting.

We engaged Telemarketing Professionals to conduct an appointment setting campaign to book appointments with senior finance decision makers in large listed companies. Despite the fact that the campaign took place during one of the busiest times of the year (financial year-end), TP were able to exceed our expectations by setting many more appointments than we had anticipated.

Encouraged by the high level of sales training, coaching and mentoring evident in their telemarketers' results, we had no hesitation in extending the scope of their remit to include introductory calls, emails to prospective customers, and the provision of follow-up calls in addition to booking appointments on our behalf.

TP built a user-friendly online CRM for SynoSure to manage the campaign, the reports from which have been detailed enough to provide us with the confidence of knowing that the target market was reached successfully. We have especially enjoyed the utility of having our own login account for accessing records and details whenever needed.

We foresee that our business relationship with TP will extend well into the future, and we are pleased to recommend them to any results-driven organisation.

Kind regards,



Rudolph Orange
Managing Director

SynoSure Professional Services Pty Ltd