

18 January 2012

To Whom It May Concern

We have used the services of Telemarketing Professionals and have found them to be a breath of fresh air!

Shaun Thompson's personal experience as a sales person and marketer brings a professional, yet flexible and adaptable service within the reach of small and medium sized companies such as ours.

While Shaun's experience brought tried and true processes to the table, his ability to relate to and adapt to our specific niche requirements made the whole experience enjoyable and profitable.

In a one month trial campaign we managed to beat the industry benchmark and create an opt-in campaign rate of 15% - without stress or strain. We enjoyed the process and have made arrangements to continue using Telemarketing Professionals on an ongoing basis.

We are delighted to recommend Telemarketing Professionals services to any business requiring a dedicated telemarketing team.

Yours sincerely



Gerry Frittmann
Managing Director