

19/12/2013

To whom it may concern,

The Telemarketing Professionals have brought life back into our marketing. With approximately 15-20 leads being generated in 15 hours each week, our lead bank has more than doubled with the on flow to sales becoming very evident. We strongly believe that the only real wealth is activity, and along with that, it must be quality activity.

We've found Telemarketing Professionals to be 100% reliable delivering solid results week in and week out. From a Marketing Manager's point of view, I know I can guarantee our Sales team at least 15 leads per week. Our CRM is now orderly, easy to use and very user Friendly. This has been the best value for money as far as ROI on marketing dollar spend that we've invested in to date.

We look forward to an ongoing relationship with Telemarketing Professionals and I have no hesitation in recommending them to any company that is looking to grow and add professionalism to their culture.

**CLAIRE YOUNG | SALES & MARKETING COORDINATOR**

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